

THE WEITZER

Contemporary hospitality; tradition with lots of surprising ideas; culinary delights – ‘The Weitzer’ in central Graz combines many different attributes to create a refreshing new hotel ‘lifestyle’.



The Weitzer’ has been among the best and most centrally located addresses for more than 100 years. Florian Weitzer, the fourth generation head of the family run hotel, ‘The Weitzer’ has accepted responsibility for the forward-looking direction of the hotel: A spectacular rooftop sauna and a suite above the roofs of the city, many seminar rooms as well as a small farm. Contemporary Styrian cuisine like ‘Styrian Tapas’ and boiled beef are served in the restaurant ‘Der Steirer’. The only thing that hasn’t changed over the years is the central location of the city’s largest hotel – in Graz’s city centre.

You can’t get more central than this – Weitzer rooms including the Weitzer Suite

Whether it’s a city visit or a business trip, weekend break or businesses meeting you’re here for – ‘The Weitzer’ is the perfect base and central point for anyone who would like to discover Graz with ease. After all, the hotel is situated in the middle of the old town, directly on the ‘Mur’ river and just round the corner from the ‘Kunsthaus’ art museum, ‘Schlossberg’ clock tower and main square. For a city tour on wheels, bikes and E-Vespas are ready and waiting at the hotel. And your own vehicles can be parked in an underground car park. At the Weitzer modern urbanism is spiced up with a pinch of tradition and the highest quality is implemented in a relaxed way, at a moderate price. From the restored, true to the original parquet floor, to the original Weitzer-designed headboard, the different rooms are loaded with all sorts of extra comforts. The rooms in seven categories may not be of the exact same size nor have the same extras but a few similarities are easy to see: magnificent beds, suitcases with minibar and safe and free Wi-Fi. The Weitzer Suite, opened in 2013, also sets

completely new standards: At 116m², it sits atop the hotel, in the upper-most floor of the building and offers pure enjoyment with its open fireplace, free-standing bathtub in the sleeping quarters as well as the green oasis in the middle of the lounge area. Not to mention the private balcony with plants and the fantastic view of Graz!

The Weitzer and pure dining pleasure

Probably the last Graz Coffee House maintaining old Austrian tradition; the restaurant with the best Styrian cuisine; a well-stocked wine and gift shop and lots more. 'The Weitzer' stands for high quality and contemporary gastronomy:

'KAFFEE WEITZER' COFFEE HOUSE

Any guest who sleeps through the heavenly breakfast in the 'Engelreich' dining room – a room filled with history, ceiling arches and a beautiful fountain – will find ample breakfast throughout the day, à la carte and with any Austrian coffee classic at 'Kaffee Weitzer'. And the same applies for locals too. Also, good hearty meals are served here such as the now almost forgotten 'Hüferschwanz-Semmel' bread roll: a cut of Austrian beef, freshly ground horse-radish and some mustard in a crispy bread roll. Home-made pastries, chess and a selection of international and national newspapers rounds off the relaxed Coffee House atmosphere nicely. It goes without saying that great emphasis is placed on tradition at Hotel Weitzer – but its tradition with a contemporary spin. That's why free Wi-Fi, pan baked apple strudel and Turkish coffee is not a contradiction here. In 2020 the furnishing was renovated, giving the venerable café a fresh touch.

'DER STEIRER' STYRIAN RESTAURANT

Eat and drink, on site or to take home with you – just around the corner is yet another highlight, which has powerfully been stirring up the gastronomic scene in Graz for years. The restaurant serves typical local dishes and dishes from beyond the country's borders, which already delighted the palate in the days of the emperor, with a strong pinch of zeitgeist. And that's how the Styrian Tapas have come about: regional food served as little snacks – complementing classics such as crispy fried chicken, original boiled fillet of beef and the Sunday roast. To accompany this 'Der Steirer' serves the best Austrian wines, which can also be bought next door in the adjoining 'Steirer Shop'. Just like lots of other beverages, sweet and savoury regional delicatessen, a colourful variety of books and all sorts of useful things – presents that will bring joy to everyone ... and also to you. If so desired, the little souvenirs can also be wrapped individually and originally, stamped and sewn shut by hand. The shop and restaurant have something in common: their appearance is typically Styrian, contemporary and has that special something. Thinking outside the box and beyond the country borders is allowed and is typical at 'The Weitzer'.

This concept is received equally enthusiastically by locals and visitors. So a reservation is definitely recommended! By the way: the portrait of the original Styrian, found as a wall painting and on the menu, depicts Johann Weitzer, Florian Weitzer's great grandfather.

The Weitzer and other surprising extras

THE ROOFTOP SAUNA

Since spring 2019 hotel guests have been enjoying a 360° view looking from the rooftop sauna out over Graz. The construction of the 4.50 x 4.20 x 3.10 m steel and glass structure is the latest striking milestone in the hotel's history. Guests reach the new sauna via a terrazzo staircase leading from the renovated fitness area on the last floor with state-of-the-art gym equipment. It's also where you find the spectacular shower landscape that is covered in thousands of shimmering glass mosaic tiles.

THE FARM 'WEITZER HOF'

Florian Weitzer always attempts to take a step towards a positive future. He has provided impressive evidence of this with the realisation of the 'Urban Gardening' and bee projects at Hotel Daniel Vienna and at Hotel Daniel Graz. Following the principle of an ecological circulation system, more and more products from an own agriculture should be used in the Weitzer Hotels. Thus Florian Weitzer has been running the "Weitzerhof", a 12.8-hectare farm in the north of Graz – with fields, meadows, fruit trees, bees and chickens – since 2019. With the expertise of farmer Gerhard Löffler, the "Sulmtaler chicken", a noble and rare Styrian breed of domestic chicken, is reared in an appropriate manner. The chickens at Weitzerhof are given four times as long as normal chickens, only then are dishes prepared from their tender chicken meat. For now, only at "Salon Marie", another Weitzer restaurant in Graz. There are already ten beehives, the breeding of snails and other ideas will be realized soon.

'THE BLUMENINSEL' FLORIST

Upon entering the hotel at the latest, it is obvious that someone here has a green thumb. And they have a name: 'The Blumeninsel' is the in-house florist, which greens and brings the expansive lobby, grounds and indeed the entire hotel into bloom – at any time of year. Of course, as is always the case at 'The Weitzer', both locals and guests can visit the shop. Whether it's for a nicely arranged bouquet as a gift or for yourself or for flowers for a hotel event – the blossoming fantasy of the florist team knows no bounds.

THE EVENT LOCATION

A hotel in the best location in Graz, vast amounts of space, 13 top technically equipped seminar rooms, outstanding cuisine – the extensive infrastructure combined with lots of good ideas make the hotel an in-demand event location. The Weitzer team organises everything from conventions to romantic weddings, on a small or large scale, whether international or very private. State-of-the-art conferencing technology (updated in 2020) makes every meeting and every video conference a success. In addition, the all-round service includes a DJ or live music if so desired and any flower arrangements. Sleeping quarters are also naturally well provided for at a hotel with 204 rooms.

'The Weitzer' and the facts in short

CATEGORY:

Business/City Hotel

LOCATION:

Central Graz 5 minutes walking-distance to the main square, right next to the 'KunsthauS'
art museum, a few metres away from Graz Congress

ROOMS:

204 rooms, categories: Economy, Classic, Classic Superior, Classic Superior with balcony,
Classic Rubin, Classic Rubin with balcony, Suite

MEETINGS/CONFERENCES:

10 seminar rooms for 8-300 people,
"Weitzer Welt Tagen und Feiern": +43 316 703 200, events@weitzer.com

PARKING:

203 car garage spaces (Weitzer city garage)

CUISINE AND SPECIALS:

'Der Steirer' with the 'Steirer Shop', current opening hours: see website der-steirer.at,
the 'Kaffee Weitzer', the 'Engelreich' dining room, lounge-bar,
the 'Blumeninsel' florist, bikes and 2 Vespas Elettricas for rent,
fitness and relaxation zone, cash machine, free Wi-Fi.



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